

JT GROUP SUSTAINABILITY STRATEGY

THE OBVIOUS CHOICE

3 ABSOLUTE REQUIREMENTS FOR SUSTAINABILITY

RESPECT FOR HUMAN RIGHTS

We are committed to respecting human rights across our global operations and value chains, as expressed in our JT Group Human Rights Policy.

We operate in parts of the world where human rights are potentially at risk. These are places where child/forced labor, bribery and corruption, workplace discrimination and inequality are commonplace.

Protecting human rights requires the combined efforts of government and business. At the JT Group, we take this responsibility seriously and as such will carry out human rights assessments of all our high-risk markets.

AN IMPROVED SOCIAL AND ENVIRONMENTAL IMPACT

We are committed to protecting the environment and making a positive difference wherever we operate.

A healthy environment and a prosperous community are fundamental to fulfilling our objectives as a business. Our group-wide environment plan outlines our commitment to protecting the environment and we will also support inclusive societies through our community investment programs.

GOOD GOVERNANCE AND BUSINESS STANDARDS

We are committed to promoting transparent, fair, and timely decision-making that carefully considers the respective interests of consumers, shareholders, employees, and the wider society.

As a truly international and multi-cultural business, with extensive operations in over 130 countries and a complex supply chain, we must hold ourselves to the highest ethical standards. That's why we choose to go above and beyond compliance with local laws and regulations.