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Leaf Tobacco Deliberative Council Releases Its Report in Response to 2020 Tobacco Cultivation Consultation

Japan Tobacco Inc. (JT) (TSE:2914) today announces that the Leaf Tobacco Deliberative Council, chaired by Yoshitsugu Minagawa, released its report to the consultation for domestic leaf tobacco cultivation area and purchase prices for 2020, in response to a proposal submitted by JT.

The Council was in general agreement with JT's proposal, and responded that in 2020, the domestic tobacco cultivation area will be set at 6,422 hectares, a decrease of 5.1% compared to the cultivation area of the previous year. The leaf tobacco purchase price will remain the same as last year at an average of ¥1,912.32 per kilogram for all leaf types.

JT will abide by the Council's report and will undertake its tobacco leaf operations in 2020.

About The Leaf Tobacco Deliberative Council:

The Leaf Tobacco Deliberative Council is a council which confers on important matters concerning the cultivation and purchase of domestically grown leaf tobacco in response to inquiries by the JT representative. The council consists no more than 11 members, appointed by JT and approved by Minister of Finance from among representatives of domestic leaf tobacco growers and academic scholars.

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Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With over 63,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets its tobacco vapor products under the Ploom brand and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit <https://www.jt.com/>.

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